



September 9, 2022

Dear registered Milwaukee Lakefront Marathon participant:

It is with deep regret that we are announcing the cancellation of the 2022 Milwaukee Lakefront Marathon, Half Marathon and 5K, which was to be held on October 2, 2022. Since November 2021, when we learned that our beloved Grafton to Milwaukee course was no longer going to be an option due to multi-year construction, our goal was to bring a major running event to the shores of Milwaukee that we, residents, spectators and of course runners could be proud of for years to come. We understood and were prepared for the challenges with planning a new event. We worked through volunteer hours designing over a dozen course routes before we found one the City verbally approved and still met our high standards for our runners experience. Unfortunately, we faced hurdles that we simply could not overcome including ongoing changes and demands to route safety and security measures, governmental procedures and timelines and City vendor staffing shortages.

We would like to thank the hundreds of volunteers that were ready to assist, our sponsors and all those who had been working closely with us. However, the main thanks need to go to you, the runner who registered for our event. It is heartbreaking to know that you put in the miles of training and were excited to witness the event we were preparing. The Badgerland Striders, Wisconsin's largest running club produces this event for the benefit of providing funding to school running groups, other running-related non-profits and infrastructure projects in Southeastern Wisconsin. We are runners ourselves and we understand the emotions that you may be feeling. No decision like this comes easy and it would not have been made if there was a possibility that we could resolve our differences with more time. While we cannot replace the experience, nor make you feel whole, we will be offering full refunds within the next couple weeks and have reached out to some other events and asked if they would be willing to assist you with a price concession. They would be lucky to have you.

Please know that as volunteers putting on a race for you to enjoy, we are as devastated by this news as you are.

Sincerely,

Milwaukee Lakefront Marathon staff

P.S. While not necessarily ideal, we would love for you to consider running your event virtually. Whether you are doing a half or a full marathon, we would be pleased to present you with your bib, shirt, finisher medal and even a Lakefront Marathon gift. We will mail it to your residence prior to October 2nd at a discounted cost of \$35 and can be deducted directly from the refund we plan to offer. More information about this and further answers to your questions will be forthcoming.

Upcoming Local races for your consideration

Fox Cities: September 18, 2022

Discount offer

- \$25 discount on Full, Half, Relay events
- Offer available 9/9/22 through 9/15/22 11:59pm
- Discount Code: LAKEFRONT
- Registration link <https://foxcitiesmarathon.org/registration/>
- Packet pickup is available at the Health & Wellness Expo on Friday 9/16 4-8pm (Full, Half, Relay, 5k10k events) and Saturday 9/17 9am-3:30pm for Sunday events only. For those choosing the Full or Half Marathon, we will make all LAKEFRONT packets available for pickup race morning at no additional cost. They should NOT select Sunday Packet Pickup, we will manage that on our end.
- Please note : shirts may be unavailable at pickup – our orders have been placed, but we will ensure they receive them post-race if necessary.

Twin Cities: October 2, 2022

In support of the time and effort Milwaukee Lakeshore Marathoners have invested in their 2022 training, 40th Anniversary Medtronic Twin Cities Marathon organizers are offering discounted \$125 registration (use the code 22CSMTCM26MLM125, code good until event sell-out) for their Oct. 2 event in Minneapolis/St. Paul. Learn more about event (including lodging information) [here](#).

FYI, our current, late reg price point is \$200—this is a discount back to what people paid a couple days after the marathon last October

Indianapolis: Half Marathon October 2, 2022 or Half/Full November 5, 2022

- [Indy Half Marathon at Fort Ben](#) (Oct. 1, 2022 – Half Marathon, 10K, 5K)
 - 20% Direct Registration link <https://haku.ly/2378685da7> (Discount applied automatically through this link)
 - Discount Code: LFM22INDYHALF
- [CNO Financial Indianapolis Monumental Marathon](#) (Nov. 5, 2022 – Marathon, Half Marathon, 5K)
 - 10% Direct Registration Link <https://haku.ly/f22a534e7b> (Discount applied automatically through this link)
 - Discount Code: LFM22IMM