



Become a Part of International History!

On behalf of Jenny Crain and in conjunction with running legend Bart Yasso and Milwaukee's iconic Lakefront Marathon, you are cordially invited to apply to participate in an attempt to break the **Guinness Book of World Records** for the "Most people linked together to complete a marathon." (The current record is 34.)

Each selected team member will be required to raise a minimum of \$500 and all proceeds will be donated to Jenny Crain's "Make it Happen Fund," a trust to support her ongoing care and rehabilitation. (Jenny is a Milwaukee native and was a world class runner prior to being severely injured after being hit by a car while training for the Olympics Trials. Today, she trains harder in her rehabilitation journey than she ever did when training to represent the USA as an athlete.)

Each team member must register for the marathon through the normal channels, agree to follow a prescribed training program and participate in the required training build-up runs. Each team member will also be required to purchase a "race belt" which Performance Running Outfitter has generously agreed to sell to team members at cost. <http://performancerunning.com/>. (The team members will be linked together via a rope which will be looped through carabineers attached to each respective race belt.)

In return, each participant will receive an once-in-a-lifetime opportunity to be forever memorialized in running lore history, some of the coolest swag ever, invitations to special pre/post-race events and have more fun completing a marathon than ever-imaginable.

Running great and fitness/wellness professional Briana Boehmer will provide team members with a customized group marathon training program. In addition, each week team members will receive an e-mail with nutrition, exercise and motivational tips from a variety of experts, including World Champion Ironman Competitor, Emily Kratz.

The race pace will be a manageable 13.00 minutes per mile with a finish time of 5 hours and 41 minutes. The first positions in this running queue will be awarded to those individuals who raise the most money for Jenny's "Make it Happen Fund." The event promises to attract world-wide media attention.

The race team will be fully supported along the course by the cadre of the Lakefront Marathon's generous volunteers and team members will be cheered on in this epic effort by a raucous group of supporters. Bart Yasso and Jenny will accompany the team across the finish line to the cheers and amazement of all in a moment that will be forever remembered.

Special people doing special things for a truly special person.

For further information and an application: e-mail robin gohsmen: robin@338partners.com

